
JAZZAHEAD! 2022 BURSARIES

Application Guidance

Deadline: 6pm Monday 7 February 2022



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What is jazzahead!?

jazzahead! is the largest gathering of world-class professional delegates working in jazz. The event features a trade fair, showcases and conference sessions. It is a professional and career development opportunity to expand awareness of the international jazz sector, and to network with industry professionals from all over the world: programmers, promoters, record labels, publishers, distributors, artist managers, broadcasters and journalists.

jazzahead! 2022 takes place 28 April-1 May 2022. It will be a hybrid event, making it possible to attend on-site (in person) in Bremen, Germany, or online. Due to the COVID-19 pandemic, the 2021 edition of jazzahead! took place online. In 2019, the last time jazzahead! took place as a fully live event, 3,408 delegates representing 64 countries attended the jazzahead! trade fair, with a total of 25,000 visitors in total attending the jazzahead! festival.

On-site participants of jazzahead! 2022 receive the following benefits:

- Access to the trade fair, showcase concerts and conference programme events
- Entry in the attendee directory as well as a login to the jazzahead! participant portal
- Networking tools via the participant portal
- Access to recordings of the conference programme
- Personal badge and official jazzahead! bag with professional participant information and goodies (issued on site)
- Free wi-fi at the event
- Discounted tickets for the jazzahead! CLUBNIGHT or the Gala Concert at the Glocke

Online-only participants receive the following benefits:

- Online access to the conference programme and showcase concert events
- Entry into the attendee directory as well as a login to the jazzahead! participant portal
- Networking tools via the participant portal

Further information

Further information about both types of jazzahead! registration can be found at www.jazzahead.de/en/

Funding for bursaries to attend jazzahead! 2022

Funding is available for bursaries for artists or their representatives to attend jazzahead! 2022 either online or in person in Bremen (subject to COVID-19 rules allowing international travel).

The bursaries are funded by Creative Scotland and administered by **Glasgow Jazz Festival**. Creative Scotland believes that attendance at jazzahead! encourages and enables people working in Scotland's jazz and improvised music scenes to develop professional knowledge and international connections that enhance their careers, such as through future collaborations, bookings and other opportunities. Creative Scotland recognises that these connections take time to develop and may not produce instant results. However, representing Scottish jazz and improvised music internationally is an important part of reflecting the full depth and breadth of Scotland's creative talent. Engagement with jazzahead! is part of a long-term approach to strengthening the domestic scene with more international opportunities in ways that have had strong positive results in other genres.

What does the bursary cover?

You can apply to attend jazzahead! digitally or in person. You can choose to be considered for a digital and/or in-person bursary.

All selected delegates will receive:

- A fixed fee to cover the jazzahead! registration fee (currently valued at £96 for digital delegates, £166 for in-person delegates). Successful applicants will be expected to undertake their own registration process, using a registration code provided by Creative Scotland via Glasgow Jazz Festival.
- Inclusion in promotional material produced by Creative Scotland for jazzahead! 2022. However, all delegates are also required to produce promotional material for their own work for the event.
- Pre-event briefing through events and a booklet.
- Access support costs, as required, in addition to the items listed above.

Those who receive in-person bursaries will also receive:

- Travel, accommodation and subsistence costs booked and paid for. As part of our commitment to environmental sustainability, we are planning to prioritise travel via land and sea, using flights only if personal or pandemic circumstances make this necessary. This will necessitate an extra day's travel either side of jazzahead! 2022 (ie 27 April and 2 May). As part of your application you will be asked if there are any reasons that you are unable to undertake more sustainable forms of travel if you are awarded a bursary. This will not factor into decision-making, but helps us to plan and budget appropriately.

If I am awarded a bursary, what does attendance at jazzahead! involve?

It is a condition of funding that all bursary delegates:

- Commit to attending jazzahead! 2022 either digitally or in person, depending on the type of bursary they are awarded. (In the event that regulations or personal circumstances do not allow travel, in-person delegates will be able to attend jazzahead! digitally instead.)
- Participate in an online pre-event briefing session with other delegates before the event. This is likely to take place in March 2022.
- Create their own promotional material for use at the event.
- Provide feedback after the event as requested, including in an online post-event meeting. Your feedback forms part of the evaluation for funders. This is likely to take place in June 2022.

It is a condition of funding that in-person bursary delegates:

- Remain aware of and comply with all COVID-19 regulations in Germany, Scotland and any other countries they may transit through when attending jazzahead!. In the event that regulations or personal circumstances do not allow travel, in-person delegates will be able to attend jazzahead! digitally instead.
- Have a valid passport and travel insurance at the time of the visit.

Who can apply for a bursary to attend jazzahead!?

Scotland-based jazz and improvising musicians or their representatives are invited to apply for a 2022 Delegate Bursary. Successful applicants must be able to demonstrate that they are ready to take advantage of this opportunity. We envisage supporting around 25 new and returning delegates to attend the event, either online or in-person.

To be eligible to apply for a bursary:

- Applicants must be currently resident in Scotland.
- Applicants must be individuals working in jazz and improvised music in Scotland.

(NB: Organisations in receipt of Creative Scotland RFO funding are ineligible to apply. However, individuals who are employed by an RFO but have their own distinctive artistic practice may apply to attend if they wish to represent their own work and not the work of the RFO.)

- Full-time students cannot apply to this fund. Part-time students can apply, but will need to prove their part-time status and that the activity they are applying for does not contribute to their academic studies.
- The fund is not open to organisations or venues but, for those interested in attending, please contact **Glasgow Jazz Festival** to identify alternative sources of funding.

What are we looking for?

In order for artists to be able to make the most of this opportunity, we're looking for people who meet the following criteria and can:

- Show that their work is of a high quality, innovative, rooted in the jazz music genre and is suitable for the jazzahead! market. Potential delegates are advised to consult **the attendee list on the website** to get an understanding of which organisations and individuals attend the event, and to **explore the content of the 2021 event**.
- Demonstrate a committed track-record of working professionally in the Scottish jazz scene.
- Demonstrate that they and their work are export-ready (ie ready to tour, promote or export to an international market once restrictions allow for this).
- Demonstrate that they will be able to clearly communicate, express and promote their work and practice to potential partners (eg promoters, labels, commissioners, artists).
- Convey what they aim to achieve by attending jazzahead! 2022 and why it is an appropriate time to do so at this point in their career.

Who will make the decisions on the bursaries?

The applications will be assessed by a panel of industry professionals, including representatives from Glasgow Jazz Festival and Creative Scotland, who will aim to select a cohort of delegates that best represents the vibrancy and diversity of Scotland's jazz scene. We will let applicants know who was on the panel when we inform them of the outcome of their applications.

We anticipate supporting around 25 bursaries in 2022. Given the continuing COVID-19 pandemic and associated health and financial risks involved in travel, most of the bursaries will be for digital participation, with only a small number (around 3) awarded for in-person attendance.

The panel reserves the right not to support all applications, even if sufficient budget is available.

Timeline

Applications open: **Monday 10 January 2022**
Information event for applications: **January 2022**
Deadline for applications: **6pm, Monday 7 February 2022**
Decision-making panel meets: **week commencing 14 February 2022**
When you will hear your decision: **by Friday 18 February 2022**
Pre-event briefing(s): **March 2022**
jazzahead! takes place: **Thursday 28 April – Sunday 1 May 2022**
Evaluations due: **Monday 9 May 2022**
Post-event debrief: **June 2022**

Further information and how to apply

If you have any queries about jazzahead!, this bursary programme or would like to speak to someone before submitting your application please email jill@jazzfest.co.uk with 'JAZZAHEAD 2022' in the subject line.

We offer access support to disabled applicants, tailored to individual requests. If you require any access support when making your application please email jill@jazzfest.co.uk with 'JAZZAHEAD 2022 ACCESS SUPPORT' in the subject line.

Please submit your completed form, along with any supporting materials, in one email, to jill@jazzfest.co.uk by 6pm, on Monday 7 February 2022.

www.creativescotland.com
www.jazzfest.co.uk



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